**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

1. **Name and Address of Reporting Person**
   - Rosenberg Scott A.
   - 1155 COLEMAN
   - SAN JOSE, CA 95110

2. **Issuer Name and Ticker or Trading Symbol**
   - ROKU, INC [ROKU]

3. **Date of Earliest Transaction (Month/Day/Year)**
   - 03/01/2021

4. **If Amendment, Date of Original Filed (Month/Day/Year)**
   - 03/03/2021

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class A Common Stock</td>
<td>03/01/2021</td>
<td></td>
<td>M_A_9,420</td>
<td>$0</td>
<td>38,398</td>
<td>D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>03/02/2021</td>
<td></td>
<td>S_4,881(1)</td>
<td>$409,0527</td>
<td>33,517</td>
<td>D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>03/03/2021</td>
<td></td>
<td>S_76(3)</td>
<td>$395,16</td>
<td>33,441</td>
<td>D</td>
</tr>
<tr>
<td>Class A Common Stock</td>
<td>03/03/2021</td>
<td></td>
<td>S_4,463(2)</td>
<td>$395,16</td>
<td>28,978</td>
<td>D</td>
</tr>
</tbody>
</table>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock Unit</td>
<td>$0.0</td>
<td>03/01/2021</td>
<td>M_3,356</td>
<td>11/15/2018</td>
<td>Class A Common Stock_3,356</td>
<td>$0.0</td>
<td>6,712</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Restricted Stock Unit</td>
<td>$0</td>
<td>03/01/2021</td>
<td>M_6,064</td>
<td>11/15/2020</td>
<td>Class A Common Stock_6,064</td>
<td>$0</td>
<td>12,127</td>
<td>D</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Explanation of Responses:**
1. These shares were sold by the Company in order to meet the tax withholding obligations of the award holder in connection with the vesting of an installment of the restricted stock unit award.
2. Shares sold pursuant to Mr. Rosenberg’s 1065-1 plan.
3. This RSU vests ratably in 12 quarterly installments. The first installment vested on November 15, 2018.
4. This RSU vests ratably in 4 quarterly installments. The first installment vested on November 15, 2020.

**Remarks:**

As Christy Lilge, attorney-in-fact, 03/03/2021

Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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